

28356 Oakmonte Cir E
New Hudson, MI 48165
313-320-7751
bryan.sternfels@gmail.com

BRYAN STERNFELS

SPECIALIZING IN WEB DESIGN

PROFILE

I am a highly efficient and creative person that always strives for new ways to innovate. I have a great passion for educating myself to improve my skill and trade for the betterment of people and companies around me.

You can view my online portfolio at www.bryansternfels.com

SKILLS

Proficient In:

Adobe Photoshop CS
Adobe Dreamweaver CS
Adobe Premiere Pro CS
Microsoft Office
Google AdWords and Analytics
E-Commerce
CMS
SEO
HTML5
CSS3
Responsive Design
Content Management
Videography
Photography

Familiar With:

Adobe InDesign CS
Adobe Illustrator CS
php
asp.net

GREY OWL CREATIVE

Owner / Freelance

2015 - PRESENT

I created my own company to provide local businesses an easy way to have an online presence. I used e-commerce platforms such as BV Commerce and Opencart as well as Joomla for CMS. Combined with designing and maintaining each client's website, PPC advertising and SEO was used to drive more traffic to each site.

MEDSUPPLIER CORPORATION

Web Designer

1998 - 2015

I was originally hired part time to design a 5 page static website using HTML.

In 2003, the company decided to launch a nationwide e-commerce website. I was hired full time to design, develop and maintain the site. My objective was to provide a revolutionary experience for health care professionals to purchase their medical equipment and supplies online. Within a few years the website had gained over \$4 million in sales from organic and paid listings.

My daily activities included content management, PPC advertising, graphic design for web and print, SEO and sales analytics. Although my primary responsibility was for the front end of the website, I also worked closely with developers on the back end.

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REFERENCES

Joe Koch

248-943-5083

Colleague

Monique Septer

248-953-5811

Colleague

Kevin Guralewski

313-402-5155

Professional Acquaintance

Keith Warner

313-779-0986

Neighbor

EDUCATION

Specs Howard School of Media Arts

19900 W. Nine Mile Rd. #100, Southfield, MI 48075

Degree in Video Broadcasting

Graduated 2002

Thurston High School

26255 Schoolcraft Ave, Redford Charter Twp, MI 48239

Graduated 2000